



VIRTUAL EVENT SERIES

Laboratory Automation

MARCH 19, 2025

Date	Time	Track	Presentation Title	Speaker
19-Mar	06:00 - 07:00 AM	Automation and Emerging Methods	Automation and Emerging Methods with New Guidelines for HPV Self-collection and Extended Genotyping w/ Live Q&A	(Moderator) Molly Broache, MSN, WHNP-BC Associate Director - Payer Relations, Market Access, BD Ibtihaj Awadelkariem Clinical Diagnostics Laboratories Brittany Nesbitt Senior Manager, Market Access and Payments, BD
19-Mar	07:30 - 08:30 AM		Unlock a New Era of Automated Mini- and Maxi-Scale Plasmid Purification with AmMag™ Quatro Solutions w/ Live Q&A	Luciana Rosselli, PhD Head of Field Application Scientist Team, GenScript
19-Mar	09:00 - 10:00 AM		LINQ Cloud 2.0: Powering Smarter Automation, Seamless Coding, and Effortless Control w/ Live Q&A	Russell Green Director of Product Applications, Automata Luke Pendergrass Principal Product Manager, Automata
19-Mar	10:30 - 11:30 AM	Cell Line Development	Keynote Presentation: Function First Live Cell Screening in Microwells for Applications in Cell Line Development w/ Live Q&A	Benjamin Yellen, PhD Co-Founder, CEO, Celldom
19-Mar	12:00 - 01:00 PM	Microfluidic and Microscale Technologies for Automation	Encoding with Microfluidics and Applications	Lydia L. Sohn, PhD Professor, University of California, Berkeley
19-Mar	01:00 - 02:00 PM	Drive Lab Automation with Cutting-edge Tools	Turning a Laboratory Digitalisation Strategy into Practical Projects	Bob McDowall, PhD Director, R D McDowall Limited

19-Mar	On Demand	Drive Lab Automation with Cutting-edge Tools	Method Validation in the Digital Lab	Jürgen Voorgang Product Manager VALIDAT, Head of Method Validation
19-Mar	On Demand	Drive Lab Automation with Cutting-edge Tools	Outgrowing Your LIMS? Watch for These Warning Signs	Lydia Kariuki Snr. Scientist & Content Marketing Specialist @ CloudLIMS